



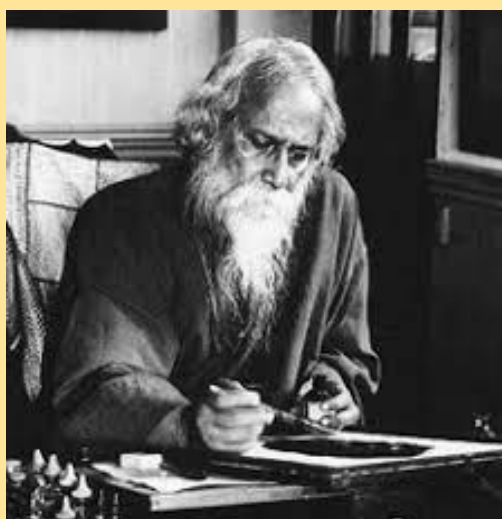
# IASLIC 28<sup>th</sup> National Seminar – 2018

On

**LIS Education in India: Present Scenario and Future Strategies**

**November 27 – 29, 2018**

**Venue: Lipika Auditorium, Visva-Bharati, Santiniketan**



**Organized by**

**Visva-Bharati Library Network**

Visva-Bharati, Santiniketan-731235

Birbhum, West Bengal, India

**Supported by**

**Raja Rammohun Roy Library Foundation (RRRLF)**

(Ministry of Culture, Government of India)

2<sup>nd</sup> Avenue, Block-DD - 34, Salt Lake City, Sector - I, Kolkata-700064, West Bengal, India

**For seminar update, please visit the link  
<https://visva-bharati.wixsite.com/iaslic2018>**






## INVITATION FOR SPONSORSHIP

Dear Sir/Madam,

We are pleased to inform you that, a three-day IASLIC (Indian Association for Libraries and Information Centres) 28<sup>th</sup> National Seminar is going to be hosted at Visva-Bharati, Santiniketan under the organization Visva-Bharati Library Network (VBLN), Santiniketan during 27-29 November 2018. The main theme of the seminar is - LIS education in India: Present Scenario and Future Strategies. The main theme will be enlightened by the Indian LIS stalwarts for directing future pathway. Moreover, we expect around 300 delegates from India and abroad. The total budgetary cost for the event is around Rs. 14 (Fourteen) lakhs. As you know organizing such an event is a matter of prestige of West Bengal as a whole and Visva-Bharati in particular.

In view of the above, may we request you to **extend Financial Assistance in cash or kind as noted below;**

**1) Sponsorship category as noted below to help us to conduct the event smoothly.**

SPONSOR TYPE	PRIVILEGE	SPONSORSHIP CHARGE
	<ul style="list-style-type: none"> <li>• Logo in Official Banner</li> <li>• Product demonstration (15mins)</li> <li>• Individual Banner</li> <li>• Exhibition Stall</li> <li>• Insertion of leaflet in the kits</li> <li>• Souvenir (Full Page)</li> </ul>	<b>Rs. 1,50,000/-</b>
	<ul style="list-style-type: none"> <li>• Logo in Official Banner</li> <li>• Product demonstration (15mins)</li> <li>• Exhibition Stall</li> <li>• Insertion of leaflet in the kits</li> <li>• Souvenir (Full Page)</li> </ul>	<b>Rs. 1, 20,000/-</b>
	<ul style="list-style-type: none"> <li>• Logo in Official Banner</li> <li>• Exhibition Stall</li> <li>• Insertion of leaflet in the kits</li> <li>• Souvenir (Full Page)</li> </ul>	<b>Rs. 90,000/-</b>
	<ul style="list-style-type: none"> <li>• Individual Banner</li> <li>• Exhibition Stall</li> <li>• Souvenir (Half Page)</li> </ul>	<b>Rs. 60,000/-</b>
	<ul style="list-style-type: none"> <li>• Exhibition Stall</li> <li>• Souvenir (Half Page)</li> </ul>	<b>Rs. 40,000/-</b>

*Note: Refreshment for two persons per sponsorer during the programme will be offered by the Organizing committee.*

## 2) The rates for advertisement in the souvenir are as follow:

The rates for advertisements in the Souvenir are:

❖ Full page (Size 23 x 18 cm)		
a. Verso of the Title Page	Rs. 25,000/-	} Multicolor
b. Verso of Content Page	Rs. 22,000/-	
c. Back Cover	Rs. 20,000/-	
d. Inside of Back Cover	Rs. 18,000/-	
e. Full page (anywhere except above)	Rs. 16,000/-	} Black & White
f. Full page (anywhere except above)	Rs. 12,000/-	
❖ Half page (Size 11.5 x 18 cm)		
a. Verso of the Title Page	Rs. 15,000/-	} Multicolor
b. Verso of Content Page	Rs. 13,000/-	
c. Back Cover	Rs. 12,000/-	
d. Inside of Back Cover	Rs. 11,000/-	
e. Half page (anywhere except above)	Rs. 8,000/-	} Black & White
f. Half page (anywhere except above)	Rs. 6,000/-	

*Note: Concerned vendor is invited to participate in one Lunch/Dinner.*

Willing vendors are requested to send the text of the Advertisement (DOC format for soft copy) along with the Online Receipt copy through mail (iaslic28natsem.vb@gmail.com) and hard copy in the address noted below.

### Contact Person:

Dr Koushik Ghosh	Sri Ajay Kumar Sharma	Sri Sujit Kujur
Asst. Organizing Secretary	Asst. Organizing Secretary	Asst. Organizing Secretary
Contact No.: 09474042139	Contact No.: 09735111064	Contact No.: 09800379878

## 3) The rates of Exhibition Stall for Books and allied equipment's

Exhibition Stall size	Stall Rate (during the programme)
10 x 10 sq. ft.	Rs. 30,000/-

### Contact Person:

Sri Ram Prasad Mazumder	Sri Ajay Kumar Sharma	Sri Sujit Kujur
Asst. Organizing Secretary	Asst. Organizing Secretary	Asst. Organizing Secretary
Contact No.: 09434250016	Contact No.: 09735111064	Contact No.: 09800379878

*Note: Refreshment for two persons per vendors during the programme will be offered by the Organizing committee. Accommodation will be arranged by the concerned vendor by their own.*

### Mode of payment:

Guidelines to send Sponsorship / Advertisement / Exhibition Stall Fees online through SBI Collect Module under State Bank of India

1. Please type <https://www.onlinesbi.com/prelogin/icollecthome.htm?corpID=767104>
2. Click Check Box to proceed for payment
3. Select State "West Bengal"

4. Select Corporate/Institution – “Educational Institutions” + Go
5. Select “VISVABHARATI UNIVERSITY”
6. Select Payment Category “Misc Receipt”
7. Fill up all details in CAPITAL and Select Purpose of Deposit “Other”
8. Type at Remarks in CAPITAL “IASLIC NATIONAL SEMINAR -2018”
9. Take print-out of payment receipt and send along with the Registration / Sponsorship form.

For any query feel free to contact:

**Joint Organizing Secretaries:**

Dr Nimai Chand Saha	: 09064575094
Dr Partha Pratim Ray	: 09434073993
Shri Keshab Chandra Sinha	: 09647940478

Communication Address:

**Prof. Nirmalya Banerjee**  
**Organizing Secretary and Prof.-in-Charge, University Library**  
**Central Library, Visva-Bharati,**  
**Santiniketan – 731235, Birbhum, West Bengal.**  
**Contact No: 9064575094 /9434073993 /9647940478**  
**Mail ID - iaslic28natsem.vb@gmail.com**



# IASLIC 28<sup>th</sup> National Seminar – 2018

## Form for Sponsorship

**A. Category of Sponsorship:** Platinum (Rs. 1,50,000) ☐ Diamond (Rs. 1,20,000) ☐  
Gold (Rs. 90,000) ☐ Silver (Rs. 60,000) ☐ Bronze (Rs. 40,000) ☐

### **B. Advertisements in the Souvenir:**

*Full page (Size 23 x 18 cm)*

- |                            |                          |   |                          |
|----------------------------|--------------------------|---|--------------------------|
| a) Verso of the Title Page | <input type="checkbox"/> | d) Inside of Back Cover                   | <input type="checkbox"/> |
| b) Verso of Content Page   | <input type="checkbox"/> | e) Full page (anywhere except above)      | <input type="checkbox"/> |
| c) Back Cover              | <input type="checkbox"/> | f) Full page (B&W) anywhere except above) | <input type="checkbox"/> |

*Half page (Size 11.5 x 18 cm)*

- |                            |                          |   |                          |
|----------------------------|--------------------------|---|--------------------------|
| a) Verso of the Title Page | <input type="checkbox"/> | d) Inside of Back Cover                   | <input type="checkbox"/> |
| b) Verso of Content Page   | <input type="checkbox"/> | e) Half page (anywhere except above)      | <input type="checkbox"/> |
| c) Back Cover              | <input type="checkbox"/> | f) Half page (B&W) anywhere except above) | <input type="checkbox"/> |

### **C. Exhibition Stall (10x10 Sq.ft.) for Books and allied equipment's (Rs. 30,000/-)**

Payment Details:

Online Payment ☐ (Attach print-out of payment receipt)

Name of Representative(s): \_\_\_\_\_

Name of Company / Firm: \_\_\_\_\_

Office/Organization Address: \_\_\_\_\_

State \_\_\_\_\_ Pin Code \_\_\_\_\_

Contact Details: Mobile \_\_\_\_\_ Office Phone \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature \_\_\_\_\_

### Mode of payment:

- Guidelines to send Sponsorship / Advertisement / Exhibition Stall Fees online through SBI Collect Module under State Bank of India
- Please type <https://www.onlinesbi.com/prelogin/icollecthome.htm?corpID=767104>
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- Select State "West Bengal"
- Select Corporate/Institution – "Educational Institutions" + Go
- Select "VISVABHARATI UNIVERSITY"
- Select Payment Category "Misc Receipt"
- Fill up all details in CAPITAL and Select Purpose of Deposit "Other"
- Type at Remarks in CAPITAL "IASLIC NATIONAL SEMINAR -2018"
- Take print-out of payment receipt and send along with the Registration / Sponsorship form.

## **TEXTS OF ADVERTISEMENT**

**Authorised signatory of the vendor  
with seal and date**